Job satisfaction among university graduates in Chile

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Abstract

Purpose – The job satisfaction of university graduates can serve as an indicator of success in their professional development. At the same time, it can be a measure of higher education systems' effectiveness. The purpose is to assess the relationship of university graduates' socio-demographic characteristics, aspects of their degree program, experiences in the labor market and current working conditions and their job satisfaction.

Design/methodology/approach – The data were collected from a survey conducted at 11 Chilean universities with 534 graduates. An ordinal logistic regression model was fit to calculate job satisfaction probabilities for different graduate profiles.

Findings – The results show that sex, field of study, gross salary and horizontal match are related to graduates' job satisfaction. Men and graduates in education and humanities are more likely to report being satisfied with their current job. Those graduates receiving higher salaries and those who are horizontally well-matched report higher levels of job satisfaction.

Originality/value — This study contributes to expanding knowledge about the job satisfaction of university graduates. Specifically, based on the results obtained, it introduces the idea of aspiration fulfillment as a possible determinant of job satisfaction in different fields of study. This can serve as a starting point for research that delves into differentiated expectations for graduates from different disciplines.

Keywords Chile, Job expectations, Job satisfaction, Salary, University graduates

Paper type Research paper

Introduction

Over the past few decades, higher education systems around the world have changed dramatically. Enrollments have grown exponentially as a proportion of the eligible population, driven by the establishment of new institutions, increased opportunities, and a rising demand among young people looking for better employment prospects (Marginson, 2016).

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